

Kristen Bellstrom

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EXPERIENCE

Barron's / Managing Editor

August 2022– Present

- Assign and edit cover stories, investigations, columns, and news analysis. Manage a team of writers focused on enterprise and accountability journalism.
- Help set editorial and staffing strategy as a member of the edit leadership team. Recruit and interview prospective hires. Organize staff development and mentorship activities.
- Launched and executive produce At Barron's, a video and podcast series featuring interviews with CEOs such as Goldman Sachs' David Solomon, Salesforce's Marc Benioff, and Ark Invest's Cathie Wood.
- Edit Barron's Retirement, a weekly newsletter with an open rate of more than 50% and a click-through rate of nearly 10%, the highest of Barron's 12 newsletters.
- Program and moderate at Barron's events, including Barron's Advisor Summits and Level Up, a conversation series with female executives focused on money, management, and investing.
- Appear regularly on Barron's Roundtable, a weekly primetime news show on Fox Business.

Fortune / Executive Editor

Promoted from Senior Editor ▶ Deputy Digital Editor ▶ Features Editor

March 2015– August 2022

- Oversaw Fortune's longform storytelling across platforms.
- Edited SABEW, National Headliner, and Silurians Press Club award-winning stories.
- Created and ran Digital-First Features team. Managed staff writers and maintained a network of freelancers.
- Assigned and edited all gender and business coverage, including Fortune's Most Powerful Women franchise.
- Edited The Broadsheet, Fortune's daily newsletter for and about the world's most powerful women. Grew the newsletter's subscriber base by nearly 10X with no marketing or ad budget. Developed and launched a sister newsletter.
- Served as co-chair of Fortune conferences, including Most Powerful Women and Brainstorm Design.
- Solicited op-eds from high-profile contributors such as Stacey Abrams, Melinda Gates, and Serena Williams.
- Developed and co-hosted Broad Strokes, a weekly video series focused on news about women.
- As a writer, received a 2018 SABEW for an investigation that exposed inappropriate sexual advances by then Tronc CEO Michael Ferro.

Money / Senior Editor

June 2012 – March 2015

- Edited monthly feature stories, including an annual real estate guide cover and the signature Best Places to Live package, which involved managing a large-scale data gathering project and a team of 12 reporters.
- Expanded Money's travel coverage from a single page to a regular feature. Recruited new writers.
- Wrote and edited daily real estate, travel, and spending stories for Money.com. Managed contributions from partner content providers. Wrote scripts for and hosted regular One Minute Money video series.
- Oversaw the magazine's front-of-book, managing staff and freelance writers.

SmartMoney Magazine / Senior Editor

Promoted from Staff Writer ▶ Associate Editor

January 2005 – June 2012

- Oversaw consumer-focused Spend section for SmartMoney, personal finance magazine of The Wall Street Journal. Assigned and edited all Spend stories and coordinated multimedia components for SmartMoney.com.
- Edited features on automotive, technology and retirement topics, as well as front-of-the-book investing stories and weekly SmartMoney Saturday feature for The Wall Street Journal. Organized all graphics.
- Wrote award-winning monthly travel column and two to three additional features per year.
- Received a Society of American Travel Writers' Lowell Thomas award for the best travel coverage in a non-travel magazine in 2009, and for the best cruise industry story in 2010. Received four Merit Awards from the North American Travel Journalists Association in 2008 and 2009.

EDUCATION

Columbia University Graduate School of Journalism

M.S. Journalism

Duke University

B.A. Political Science, English Minor